

# Scarborough Theatre Guild

## Box Office Analysis

### 2019-20 Season

	<u>The 39 Steps</u>	<u>The Cripple of Inishmaan</u>	<u>A Red Plaid Shirt</u>	<u>Innocence Lost</u>
Subscriptions	737	737	737	737
Pick-a-Pack	41	22	8	13
Singles	806	678	409	124
Comps & Passes	67	76	8	4
Refunds/Releases	-33	-21	<b>-749</b>	<b>-556</b>
<b>Total</b>	<b>1,618</b>	<b>1,492</b>	<b>413</b>	<b>322</b>

**Refunded tickets for which donations were given back** **206** **173**

% of capacity	66.9%	61.7%	17.1%	13.3%
% subscription	45.6%	49.4%		
% comps & passes	4.1%	5.1%	1.9%	1.2%

### 2018-19 Season

	<u>Dear Charles</u>	<u>An O. Henry Christmas</u>	<u>The Mousetrap</u>	<u>Opening Night</u>
Subscriptions	730	730	730	730
Pick-a-Pack	16	28	11	19
Singles	782	855	1489	425
Comps & Passes	70	83	87	96
Refunds/Releases	-14	-20	-14	-14
<b>Total</b>	<b>1,584</b>	<b>1,676</b>	<b>2,303</b>	<b>1,256</b>

% of capacity	65.5%	69.3%	<b>95.2%</b>	51.9%
% subscription	46.1%	43.6%	31.7%	58.1%
% comps & passes	4.4%	5.0%	3.8%	7.6%

Source: Arts People website.